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EVERETT CLARK  
Poquonock, (Windsor) Connecticut  
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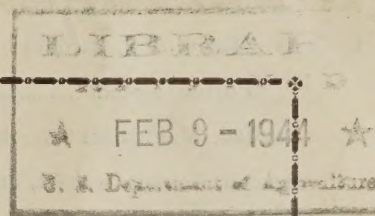
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62.13



# ANNUAL PRICE LIST

# NEWER GLADS

## Spring 1944

## EVERETT CLARK

POQUONOCK, (WINDSOR) CONNECTICUT

### FOREWORD

Due to the higher cost of production I am forced to increase the price of bulbs in the lower bracket group to partially cover this. However many have not changed in price, and some are lower than previous quotations. While all orders will be handled as quickly as possible, please do not be impatient, if delivery is longer than usual. All orders will be appreciated and filled as quickly as possible.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00 — except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs. Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stock of bulbs for 1944 guarantee the same bright, clean, healthy stock as usual.



# Newer Glads - Spring 1944

	Per	L	M	S	Bulblets Per	
Aflame, Flame red, lighter edges.....	10	\$ .50	\$ .35	\$ .25	1000	\$ .50
Extra tall .....	100	4.00	2.80	1.80	qt.	1.50
Aida, Rich violet blue. Early.....	10	.50	.35	.25	1000	.75
Albatros, Purest White. Tall .....	10	.50	.35	.25	1000	.75
	100	4.00	2.80	1.80	qt.	2.00
Algonquin, New bright red. Fine .....	10	.80	.50	.30	100	.20
Amberglow, Bright amber yellow .....	10	.80	.50	.30	100	.20
American Commander, Large dark red .....	10	1.00			100	.50
Amrita, Clear buff .....	10	.50	.35	.25	1000	.50
Amulet, New ruffled buff .....	10	.60	.40	.30	1000	.75
Ave Maria, Best medium blue .....	10	.50	.35	.25	1000	.50
Purple blotch .....	100	4.00	2.80	1.80	qt.	1.50
Bagdad, Magnificent smoky .....	10	.50	.35	.25	1000	.50
Beacon, Salmon scarlet, cream throat.....	10	.60	.40	.30	1000	.75
Berty Snow, Good light lavender .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Betty Nuthall, light orange .....	10	.50	.35		1000	.50
Black Opal, Exhibition dark red .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Bleeding Heart, Tinted white, red blotch .....	10	.50	.35	.25	1000	.50
Blue Admiral, Deep violet blue .....	10	.50	.35	.25	1000	.75
Buffette, Tall light buff. Extra .....	10	.60	.40	.30	1000	.75
Camellia, White tinted pink .....	10	.60	.40	.30	100	.50
Canberra, The best exhibition yellow .....	10	.50	.35	.25		
	100	4.00	2.80	1.80		
Capeheart, Light salmon rose, Fine.....	10	.80	.60	.40	100	.50
Cara Mia, Extra early shrimp pink .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Charles Dickens, Tall clear purple .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Commander Koehl, The best dark red.....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Damaris, Exhibition burgundy red .....	10	.50	.35	.25	1000	.50
Del Ray, Large light red. Fine .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Dr. F. E. Bennett, Fiery orange scarlet.....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Dream of Beauty, Rich American Beauty Rose....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50

# Newer Glads

Elizabeth, The Queen, New ruffled lavender.....
Excellence, Large scarlet red, Extra early.....
Firefly, Flaming scarlet, Early .....
Flora Farmer, Pure rose pink .....
Giant Nymph, Light pink .....
Golden Chimes, Lovely large soft yellow.....
Golden Dream, Commercial yellow.....
Heritage, Exhibition light pink .....
Irak, New lavender gray .....
Josef Haydn, Light blue, large dark blotch .....
J. S. Bach, Exhibition salmon, Early .....
King Arthur, Beautiful ruffled lavender.....
La Fiesta, Vivid orange .....
Lavender Queen, Tall lavender .....
Leona, Tall deep purplish rose red.....
Magnolia, Large creamy rose .....
Maid of Orleans, Milky white .....
Canary throat, Best commercial white .....
Margaret Beaton, Large white small red thr.....
Extra .....
Marmora, Gray, Large purple blotch .....
Mary Elizabeth, Ruffled white .....
Mary Frey, Large early lavender .....
Max Reger, Fine light blue, Early .....
Maunga, Extra large pure white .....
Milford, Lovely clear light blue.....
One of the best .....
Minuet, The best lavender.....
Miss Alameda, Tall blotched pink .....
Miss Bloomington, Soft yellow, Very early.....
Miss New Zealand, Giant pink .....
Morocco, Dark red, almost black .....



# Spring 1944

Per	L	M	S	Bulblets Per	
..... 1	.40	.30	.20	10	.40
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 1	.15	.10	.05	10	.10
..... 10	.50	.35	.25	1000	.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 10	.50	.35	.25	1000	.50
..... 10	.60	.40	.....	100	.40
..... 10	.60	.40	.30	100	.20
..... 10	.60	.40	.30	100	.20
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	1.00	.80	.60	100	.40
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50
..... 10	.50	.35	.25	1000	.50
..... 10	.50	.35	.25	1000	.50
..... 100	4.00	2.80	1.80	qt.	1.50

at blotch,

# Newer Glads - Spring 1944

	Per	L	M	S	Bulblets Per	
Mother Kadel, New clear yellow .....	10	1.00	.80	.60	100	.40
Mother Machree, Smoky salmon .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Myrna, Ruffled creamy white .....	10	.60	.40	.30	1000	1.00
	100	4.80	3.20	2.40	.....	.....
Orange Princess, New Orange .....	10	.50	.35	.25	.....	.....
Our Selection, Smoky salmon red and cream.....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Pelegrina, Best violet blue .....	10	.50	.35	.25	.....	.....
Phyllis McQuiston, Beautiful clear pink .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Pfitzer's Masterpiece, Geranium pink .....	1	.15	.10	.....	.....	.....
Picardy, Best light pink .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Primrose Princess, Soft primrose yellow .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Purple Beauty, Clear deep purple .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Red Bank, New light red .....	10	1.00	.80	.60	100	.40
Rewi Fallu, Giant dark red .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Rosa Van Lima, Lovely pure pink, Extra .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Salbach's Orchid, Fine lavender .....	10	.50	.35	.25	.....	.....
Schwabengirl, Pure rose pink, Early.....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Smiling Maestro, Huge salmon orange .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Snow Princess, Large creamy white .....	10	.80	.60	.40	1000	1.00
Surfside, Ruffled white .....	10	.80	.60	.40	.....	.....
Sensation, Tall rose salmon .....	10	.80	.60	.40	1000	.50
Shirley Temple, Huge ruffled cream .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Timbuctoo, Dark rose red, Many open .....	10	.60	.40	.30	1000	.75
	100	4.80	3.20	2.40	qt.	2.00
Tip Top, Nice large red .....	10	.50	.35	.25	.....	.....
Titan, Huge salmon rose .....	10	1.60	1.00	.60	100	.50
Troubadour .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	.....	.....
Tunias Triumph, Large orange red .....	10	.50	.35	.25	100	.30
Uncas, Exhibition, burnt orange.....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Vagabond Prince, Mahogany brown, scarlet blotch	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Valeria, Scarlet red, Extra fine .....	10	.80	.50	.....	1000	1.00
Vielchenbleu, Violet blue .....	10	.50	.35	.25	.....	.....
Yellow Emperor, Deep rich yellow .....	10	.50	.35	.25	1000	.50
	100	4.00	2.80	1.80	qt.	1.50
Yvonne, Bluish white, rose blotch .....	10	.50	.35	.25	1000	.50
Zillah, Soft ruffled yellow .....	10	.50	.35	.25	1000	.50
Zuni, Giant smoky .....	10	.80	.50	.40	.....	.....
Best Possible Mixture .....	100	4.00	2.80	1.80	.....	.....



## Comments

This year I am not quoting wholesale prices. Help being unavailable, I was unable to plant bulblets as usual. However I do have many thousand nice bulbs from planting stock and will be glad to quote you prices on your wants. Just send me a list of varieties, sizes and quantities and I will be glad to quote prices according to supply. As it will be some time before I can get these all graded, I will be unable to list them as usual. In many varieties will have sizes from No. 1 thru 6. Please do not hesitate to send in your list. Prices will be as low as possible.

All bulbs offered are the same high quality bulbs usually offered.

(L) large, (M) medium, (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium size bulbs will prove very satisfactory. Small bulbs may do well.

Gadioli are very easy to grow. Following are a few of the principal rules to follow:

Select a place in the open garden where other tall growing plants will not shade them. Glads like and need full sunshine. Mix with the soil, any good grade of commercial fertilizer or well rotted compost or manure. Select good healthy bulbs. Place them in a trench at east five inches deep and about three inches apart in a straight or staggered row. Cover at once. It is better to plant deeper than too shallow. One or two light applications of fertilizer during the growing season, before buds appear, will help insure good spikes.

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send the dues of \$2.00 to me and I will be glad to forward them to the Secretary.

### SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon cleaning the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Naphthalene flakes—1 ounce per 100 bulbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000, one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations.

Tartar Emetic, used as follows, has proven very satisfactory in controlling thrips. Tartar Emetic  $4\frac{1}{2}$  teaspoonsful, sugar  $1\frac{2}{3}$  cups, water 3 gals. Apply late in the afternoon or early evening.

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# EVERETT CLARK

Poquonock, (Windsor) Connecticut